

## COMPANY OVERVIEW

Blue Ocean Global Technology provides digital transformation, business consulting, and technology development services. We deliver tech-empowered results, including digital marketing, expert witness services, cybersecurity, data analytics, business intelligence, and other solutions to digital and legal needs. We are relentlessly committed to earning trust on merit. We respect two of your most precious assets: time and reputation.

## BLUE OCEAN GLOBAL TECHNOLOGY LLC

4251 Lynn CIR Doylestown,  
Pennsylvania 18902-5646,  
United States



UEI: MUYZC61FK1T9  
CAGE Code: 9SRT1

## CORE COMPETENCIES

- Content Creation, Graphic Designing, and Video Editing
- Custom Technology Integration & Software Development
- Data Analytics and Business Intelligence
- Digital Marketing & SEO
- Digital Transformation
- Expert Witness, Legal, & Paralegal
- Public Relations & Brand Strategy
- Risk & Reputation Management

## PAST PERFORMANCE

### DLA Piper

Reviewed \$50M+ digital ad campaigns, consulted on IP litigation, analyzed traffic, ROI, testified in trial.

- **Contract ID:** BO221201
- **Start Date:** Jan 11, 2022
- **End Date:** 03/07/23
- **Value:** \$395,000

### Magnus Financial Group LLC

Strategic CMO partnership to build an online presence through SEO, digital marketing, PR, and content. It's an ongoing project.

- **Contract ID:** BO220101
- **Start Date:** Dec 31, 2021
- **End Date:** 12/30/24
- **Value:** \$1,58,005

### Girl PowerX

Integrating E-learning resources and builder profile: website creation, maintenance, UI/UX Design & content creation.

- **Contract ID:** BO220701
- **Start Date:** Sep 02, 2023
- **End Date:** 12/30/24
- **Value:** \$150,000

## NAICS CODES

- 541613 - Marketing Consulting Services
- 541199 - All Other Legal Services
- 541511 - Custom Computer Programming Services
- 541820 - Public Relations Agencies
- 541910 - Marketing Research And Public Opinion Polling
- 561320 - Temporary Help Services
- 711510 - Independent Artists, Writers, And Performers

## SERVICES

### Marketing Services

Digital Transformation, Digital Marketing, SEO, Public Relations, Social Media Management, Writing, Video Editing, Graphic Design, Reputation & Risk Management, Internet Traffic Monitoring.

### Legal Services

Cybersecurity, Digital Advertising, Digital Forensics, Expert Reports, Expert Witness, Intellectual Property, Online Defamation, Paralegal Research, Risk Assessments, Social Media and Trademark Infringement.

### Technology Services

Business Intelligence, Custom Software Development, Data Analytics, Integration, Procurement, Strategy Consulting, and Website Development

## DIFFERENTIATORS

- Diverse consulting experience (including Fortune 500s).
- Presentations at events for CFA Institute, CFP Board, CFPB, Dimensional Fund Advisors, Federal Home & Loan Bank, Global Digital Marketing Summit, IBM, New York State Bar Association, US Defense Leadership Forum, US Federal Contracting Registration, and US State Department's Foreign Service Institute.
- Recognized expert witness and consulting services, including 2023 testimony in Uri Ottensoser v. Meta Platforms LLC.



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